

## Message Text

UNCLASSIFIED

PAGE 01 TAIPEI 02307 230007Z  
ACTION EA-09

INFO OCT-01 ISO-00 EB-08 /018 W  
-----230009Z 085470 /15

P R 222300Z APR 77  
FM AMEMBASSY TAIPEI  
TO USDOC WASHDC PRIORITY  
INFO SECSTATE WASHDC 3290

UNCLAS TAIPEI 2307

FOR: USDOC/BIC/OIM/EA--KELLY

E.O. 11652: N/A  
TAGS: BEXP, TW  
SUBJECT: CLOSING DAY REPORT

(1) AUTOMOTIVE MAINTENANCE & SERVICING EQUIPMENT EXHIBITION

(2) U.S. TRADE CENTER, TAIPEI, APRIL 19-22, 1977

(3) 21 PARTICIPANTS, 26 EXHIBITORS

(A) NTM: 21

(B) OTM: 5

(4) \$279,500

(A) \$244,500

(B) \$35,000

(5) \$2,736,500

(A) \$2,276,500

(B) \$460,000

(6) 5 (ONE JOINT VENTURE)

(7) 9 (ONE JOINT VENTURE)

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(8) 2

(9) N/A

(10) 2207 (UN-OFFICIAL)

(11) TWENTY-THREE OF 26 EXHIBITORS REPORT IMMEDIATE SALES.

OTHER THREE PROJECT SALES OF \$182,500.  
NINE EXREPS APPOINTED, INCLUDING ONE JOINT VENTURE ARRANGEMENT.  
ALL TWENTY-SIX NOTED AND LAUDED CONTACTS WITH NEW SALES  
PROSPECTS AND/OR POTENTIAL AGENTS/DISTRIBUTORS/JOINT  
VENTURE PARTNERS.

(12) EXCELLENT EXAMPLE APPROPRIATE THEME/EVENT TIMING.  
MORE-SOPHISTICATED EQUIPMENT ALSO SOLD WELL, IN ADDITION  
TO LESS-SOPHISTICATED.  
ITEMS DISPLAYED REPRESENT GOOD CROSS-SECTION OF EQUIPMENT AND  
PRODUCTS USED IN INDUSTRY. MIX RESULTED IN WELL-BALANCED  
EXHIBITION OF BROAD RANGE EQUIPMENT. PROJECT OFFICER SHOULD  
BE COMPLIMENTED ON PROCUREMENT.  
UNGER

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 22-Apr-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01-Jan-1960 12:00:00 am  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977TAIPEI02307  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770141-0479  
**Format:** TEL  
**From:** TAIPEI  
**Handling Restrictions:** n/a  
**Image Path:**  
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**Legacy Key:** link1977/newtext/t19770427/aaaaawxp.tel  
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**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
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**Message ID:** 70f716a0-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
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**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
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**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
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**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
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**Review Event:**  
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**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2716475  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** CLOSING DAY REPORT (1) AUTOMOTIVE MAINTENANCE & SERVICING EQUIPMENT EXHIBITION (2) U.S. TRADE CENTER, TAIPEI, APRIL 19-22, 1977  
**TAGS:** BEXP, TW  
**To:** COM  
**Type:** TE  
**vdkgvkey:** odbc://SAS/SAS.dbo.SAS\_Docs/70f716a0-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009